

Press release October 2015

(Possible Headlines)

Indoor golf training aid taking strokes off your game, has international Launch in combination with 3 Night 'Golf and Stay' at InterContinental Hotels Competition!

Indoor golf training aid taking strokes off your game gets world exposure

For the first time golfers can swing a "driver" in the lounge room, office or garage

Imagine swinging your golf club anywhere and anytime that suits you, even indoors!

New Timing Improver takes your game to the next level!

Australian inventor Clete Ryan was unable to get his 'golf fix' while living through North America's snowy winters, so he developed a compact simulated driver which can be swung anywhere and anytime and also improve his golf, giving him the edge on his return to the golf course.



The Timing Improver, while designed for indoor use, is also used for warming up, syncing timing prior to a round and visualising a straight release.

This new golf training aid which, has a uniquely flexible tensioned shaft and a scientifically weighted pinned head is the world's first flexible, compact, indoor golf training aid and has already achieved a US patent with other patents pending.

Clete enlisted the input of a NASA scientist, who plays off a 3 handicap, to ensure the compact engineering specifications replicated the feel of swinging a full size golf club with a weighted backswing follow through, improving timing and rewarding the user with distance and power.

"Golf's all about timing. I wanted to feel like I was swinging a driver in my lounge room when local golf courses closed and especially while viewing the PGA tour on TV. You only need about a metre of space surrounding your swing to get the full benefit of improved timing and distance and power on the course," Clete said.

“The Timing Improver has a ridiculously realistic golf club feel which was strange in such a small package.” Says [Canadian Golf Life writer Chris Bourquin in a recent product review](#). “As much as I use this product outside in the yard or at the course before I play I found myself using it just as much in the house, which of course is the ‘indoor’ part of it.

It was hard to trust myself at first but when swinging it inside, it has a very small footprint so no damage done. The biggest benefit for me personally in the month I’ve had the product has been reduced visits to the range to hit balls and groove my swing and more actual playing golf because my swing feels great.

I personally don’t like fooling around with swing aids too much but I’ve gone +1, +1 & +4 over my last 3 games and managed to drop a full point off my handicap in the last 6 with warming up on nothing but the GSRN Timing Improver. No range balls at all.

The Timing Improver works as advertised. I can feel my clubs much better through the whole swing and especially through the contact area. With that comes an incredible amount of confidence. If you need an extremely useful, small and affordable training tool to improve your swing timing and flexibility I say check this out.”



“I’m blown away.” Says [Tim Hurja PGA Professional coaching Anthony Robbins in California](#). “I try this Timing Improver and have a breakthrough in my own game. It’s one of the most incredible golf aids and the tempo is great! The Timing Improver helps me visualise a straight release. My passion is helping people make solid

contact and have the ball go where they want it to go. A couple of millimetres can put the ball in another fairway. This Timing Improver gives the opportunity to see the golf path you’re swinging on and find your own path and tempo. It will take your game to the next level.”

Apart from the obvious compact indoor benefits of the training aid, the real outcome for golfers is permanently improving their overall rhythm and golf score card according to [AAA rated PGA golfer David Lord](#).



Lord, the head professional at Rowes Bay Golf Club in Australia has been teaching golf for over 35 years and said, “Most people come to me and all they want to do is find out how they can hit the ball further. So to hit the ball maximum distance, a golfer must learn to ‘load the shaft’ and this new Timing Improver does that,” he said.

It has become an important part of my lessons. I base my teaching principles on keeping it simple and effective and once I discovered this training aid, I found it very simple for my students to use. The two main benefits of the Timing Improver are that it develops good timing and good rhythm while demonstrating how the load in a golf club shaft works.”

David added, “We have a lot of members here that swear by it and use it every day.

One member has taken four shots off his handicap and he said, all he does is swing the Timing Improver 20 times per day, and it certainly made a big improvement.

Our golf shop only has 9 foot ceilings and I am about 6 foot 4 in height so it is very compact to use.”

Golf Swing Right Now CEO Anita Bast-Cook has steered the development of the invention from prototype to the international launch. “It is fascinating and exciting working with this new invention. Making golf more accessible is one of our many goals.

We also have an understanding of the special link between golf and business and there are a number of blogs on our website, www.golfswingrightnow.com that identify that link.

For the first time golfers will be able to feel they are swinging a driver in the office, the garage, the home gym, just about anywhere, anytime.”



To celebrate the International launch, Golf Swing Right Now in partnership with InterContinental Hotel Group, Sanctuary Cove Golf and Country Club and Links Hope Island are offering you the chance to win an amazing 3 night Golf and Stay package playing at 3 golf courses, valued over \$2,500 with your purchase of a Timing Improver. The prize includes 3 buffet breakfasts for 2, a 3 course dinner for 2, premium club hire and valet parking, plus more.

For full details check out www.golfswingrightnow.com to learn how to have up to 3 entries!

ENDS:

(See Tim Hurja's video review at <https://www.youtube.com/watch?v=f2A75fddl0M&feature=youtu.be>)

(See Chris Bourquin's full review and video at <http://www.golflife.com/golf-swing-right-now/>)

(See GSRN website for competition details, closes 24 December 2015)

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